

INTERNATIONAL BUSINESS, MINOR

The Minor in International Business provides students with the opportunity to gain an understanding of the special considerations and implications of operating a business in a global environment. Students completing the minor will have an introduction to the basic economics, management, and marketing principles as applied by business today. Students will be exposed to the language and operation of business in a multinational and national environment.

Minor Requirements

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Required business and economics courses include:

Code	Title	Hours
BU 101	Introduction to Business ¹	3
EC 200	Principles of Microeconomics	3
EC 201	Principles of Macroeconomics	3
BU 355	International Business	3
BU 368	International Marketing	3
EC 410	International Economics	3
Cross-cultural course approved by the International Business Advisor		3
Select one of the following:		3-6
BU 406	International Business and Entrepreneurial Experience	
University-approved study abroad or an international internship ²		
Six credit hours of course work in one of the modern foreign languages at the intermediate level or above		
Total Hours		24-27

¹ AC 224 Financial Accounting and AC 225 Managerial Accounting may be substituted for BU 101 Introduction to Business for the purpose of this minor.

² Credits earned from the study abroad may be counted to fulfill other university program requirements.

A grade of C or better must be earned in each course used to satisfy the requirements for the minor. Half of the hours used to satisfy these course requirements must be earned at Washburn University.

For further information, please contact the Office of the Dean, School of Business.