

# MAJOR AREAS OF CONCENTRATION

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## Programs

- Accounting, Concentration (<https://catalog.washburn.edu/undergraduate/school-business/major-areas-concentration/accounting-concentration/>)
- Business Data Analytics, Concentration (<https://catalog.washburn.edu/undergraduate/school-business/major-areas-concentration/business-data-analytics-concentration/>)
- Economics, Concentration (<https://catalog.washburn.edu/undergraduate/school-business/major-areas-concentration/economics-concentration/>)
- Entrepreneurship and Innovation, Concentration (<https://catalog.washburn.edu/undergraduate/school-business/major-areas-concentration/entrepreneurship-innovation-concentration/>)
- Finance, Concentration (<https://catalog.washburn.edu/undergraduate/school-business/major-areas-concentration/finance-concentration/>)
- General Business, Concentration (<https://catalog.washburn.edu/undergraduate/school-business/major-areas-concentration/general-business-concentration/>)
- International Business, Concentration (<https://catalog.washburn.edu/undergraduate/school-business/major-areas-concentration/international-business-concentration/>)
- Management, Concentration (<https://catalog.washburn.edu/undergraduate/school-business/major-areas-concentration/management-concentration/>)
- Marketing, Concentration (<https://catalog.washburn.edu/undergraduate/school-business/major-areas-concentration/marketing-concentration/>)