

MASS MEDIA, BA - FILM AND VIDEO CONCENTRATION

The Mass Media - Film and Video Concentration prepares students in a wide range of creative and technical skills and knowledge necessary for success as a professional in the field. The curriculum covers all of the stages of visual storytelling pre-production, production, and post-production. The course sequence provides a foundation in film history and criticism combined with hands-on and theoretical instruction on screenwriting, picture editing, sound design, sound editing, production sound recording/mixing, cinematography, documentary filmmaking, and studio production.

Degree Requirements

In addition to the requirements stated below, students must complete 34-35 hours of General Education (<https://catalog.washburn.edu/undergraduate/programs-degrees-graduation-requirements/general-education-requirements/>), all requirements for a Bachelor of Arts (<https://catalog.washburn.edu/undergraduate/college-arts-sciences/degrees/bachelor-arts/>) degree, and any additional hours needed to reach the minimum 120 credit hours required for graduation. Some of the courses below may also fulfill general education or other degree requirements. Please see your advisor for more information.

A minor (or certificate) is required for all Mass Media Majors. Minors vary in credit hours but most are between 15-18 credit hours. Students with a double major do not have to complete a minor.

Code	Title	Hours
Required Courses Inside Department		
<i>Required Mass Media Core Courses</i>		
MM 100	Introduction to Mass Media	3
MM 199	Professional Media Applications	3
MM 300	Media Law, Ethics & Diversity	3
MM 321	Advanced Professional Media Applications	3
MM 494	Internship ¹	2
MM 499	Career Development & Digital Portfolio	2
MM XXX	Mass Media Upper Division Electives ²	6
<i>Required Concentration Courses ³</i>		
MM 222	Screenwriting	3
MM 312	Cinematography	3
MM 350	Film Editing and Theory	3
MM 372	Film Production	3
MM 405	Documentary Filmmaking	3
MM 414	Advanced Film Production	3
Required Courses Outside Department		
CN 150	Public Speaking	3
Total Hours		43

¹ Students are encouraged to complete multiple internships. To be eligible for the Internships class, you must have 80 credit hours completed. The internship must be approved and proper paperwork submitted prior to the semester you want to intern.

² Mass Media majors must choose among additional courses offered outside their concentration in the mass media department to satisfy the six (6) hours of Upper Division electives (300 level or higher).

Special topics courses will also satisfy the requirement and might include: Iconic Film Directors, Video Game Storytelling, Military and the Media, etc. MM 433 Film Festival Management is also suggested. Check with your advisor for the best fit.

³ MM majors can complete two MM concentrations, but this does not replace the minor requirement.