

APPLIED MEDIA, MINOR

Minor Requirements

The minor in Applied Media: Undergraduates with majors outside of Mass Media often pursue careers that require skills taught in Mass Media courses, such as crafting effective mediated messages, managing social media campaigns or shooting and editing videos. The minor in Applied Media allows students to gain knowledge about digital tools and acquire hands-on skills that they will use to pursue the requirements of careers in their chosen majors.

Students must complete 15 credit hours consisting of:

Code	Title	Hours
MM 100	Introduction to Mass Media	3
MM 199	Professional Media Applications	3
MM 202	Professional Media Writing	3
MM 321	Advanced Professional Media Applications	3
or MM 308	Intro Film & Video Techniques	
Additional three upper-division hours selected in consultation with a Department of Mass Media adviser.		3
Total Hours		15