

SPORT MANAGEMENT, BA

The Bachelor of Arts in Kinesiology in Sport Management is designed for students desiring to pursue careers in the business side of sports and activity-oriented industries. Some examples are front office administration, facility operations, advertising and ticket sales, game day promotions, and retail equipment sales. Included in this degree is a twenty-one credit hour Minor in Business certified by the Washburn University School of Business.

Degree Requirements

In addition to the requirements stated below, students must complete 34-35 hours of General Education (<https://catalog.washburn.edu/undergraduate/programs-degrees-graduation-requirements/general-education-requirements/>), all requirements for a Bachelor of Arts (<https://catalog.washburn.edu/undergraduate/college-arts-sciences/degrees/bachelor-arts/>) degree, and any additional hours needed to reach the minimum 120 credit hours required for graduation. Some of the courses below may also fulfill general education or other degree requirements. Please see your advisor for more information.

Code	Title	Hours
Required Courses Inside Department		
KN 248	Wellness Concepts and Applications	3
KN 250	Introduction to Kinesiology	2
KN 257	Prevention and Care of Athletic Injuries	3
KN 266	Microcomputer Applications to Kinesiology	2
KN 306	Organization and Administration in Kinesiology	3
KN 321	Anatomical Kinesiology	3
KN 326	Physiology of Exercise	3
KN 370	Facility & Event Management	3
KN XXX	Two non-activity upper division Kinesiology electives	6
Activity Technique Courses (select two of the following):		4
KN 341	Physical Education Activity Techniques I	
KN 342	Physical Education Activity Techniques II	
KN 343	Physical Education Activity Techniques III	
KN 344	Physical Education Activity Techniques IV	
KN 345	Physical Education Activity Techniques V	
KN 497	Internship: Sport Management (300-600 contact hours)	6
Required Courses Outside Department		
BI 100 & BI 101 or BI 192	Human Biology and Human Biology Laboratory General Cellular Biology	5
BI 250 or BI 275	Introduction to Human Anatomy Human Anatomy	3
BI 255	Human Physiology	4
MM 100	Introduction to Mass Media	3
SO 315	Sociology of Sport	3
Non-Kinesiology Elective		3
<i>Required Business Minor</i>		
AC 224	Financial Accounting	3
BU 360	Principles of Marketing	3

EC 200	Principles of Microeconomics	3
EC 201	Principles of Macroeconomics	3
Select one of the following:		3
BU 342	Organization & Management	
BU 345	Human Resources Management	
BU 346	Organizational Behavior	
Two upper-division electives from either AC, BU, or EC		6
Total Hours		80